



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

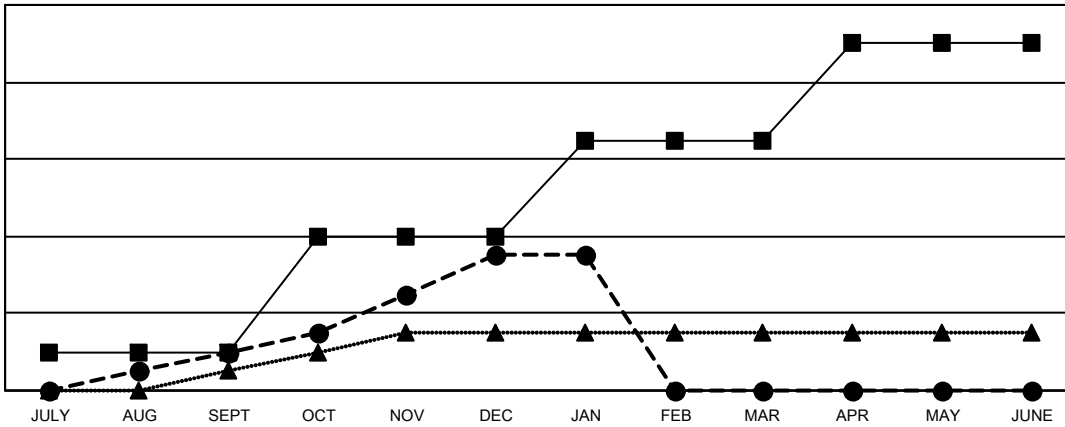
Multiple District 5M

LOCATION: MINNESOTA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	2	2
OCT/NOV/DEC	6	5	7
JAN/FEB/MAR	5	0	1
APR/MAY/JUNE	5	0	0

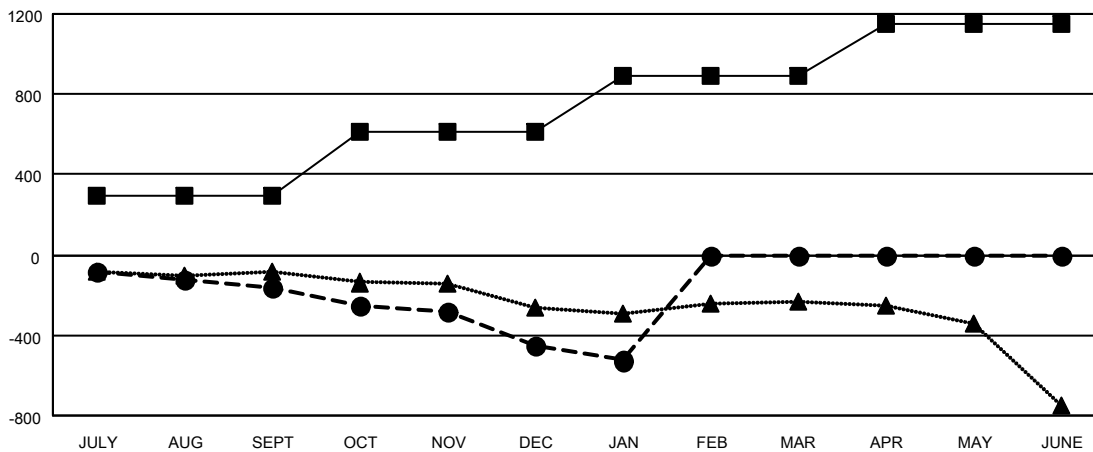
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	292	356	464
OCT/NOV/DEC	319	461	712
JAN/FEB/MAR	277	91	148
APR/MAY/JUNE	263	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 10	
<u>DROPPED MEMBERS</u>	
DECEASED	206
CLUB CANCELLED	49
OTHER	1,067
TOTAL	1,322

234 CLUBS OF 641 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	13,550 (69.33%)
FEMALE	5,993 (30.67%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	4,099
FAMILY MEMBERS PAYING HALF DUES	2,076